



# SourceBottle

DRINK UP! ADVERTISING SPECS

## Drink Up! - SourceBottle's eNewsletter

'Call Out' from a journalist, blogger or writer

Hi Bec, just in...

### [Gold Coast weight loss stories](#)

Case studies needed

Freelancer

Deadline: 25 November 2014

Corresponding Banner/Display Advertisement

(300px x 300px;  
File size: <50kb GIF/  
JPEG - including  
animated GIF)



### [Access the same media toolkit that got his clients featured in the world's TOP media!](#)

Get the same press release samples, templates, media lists and social media strategies his clients have used to get featured in the world's top media, from *Vogue*, *Marie Claire*, *The Huffington Post*, *CNN*, *The Age*, on major TV shows, radio and blogs internationally with ease. Never be ignored again!

[CLICK HERE TO GET YOUR 9.95 TRIAL TODAY!](#) ...  
[Still thirsty? MORE...](#) Sponsored

Featured Text Advertisement

Made up of a bold headline, 'teaser blurb' and direct link to website (max 1000 characters - includes coding and line breaks).

'Call Out' from a journalist, blogger or writer

### [Living within your means](#)

Are you happy living with your means

major newspaper

Deadline: 26 November 2014

### Giveaway Requests

#### [Get your brand into the hands of our Business Babes!](#)

We are taking the world by storm with our "sex & the city" vibe networking nights, that put ambitious 21-55 yr sassy go-getters in a room hitting it off and creating power connections. Now is the time to get on board with a company that is expanding into new regions daily.

[Business In Heels - Townsville](#)

Deadline: 14 December 2014

'Request' for Giveaways, Prizes or Products to Review

## Corresponding Banner/Display Advertisement (below)

**Small business & Franchising**

g+1 0

Home > Select an industry > Small business & Franchising

**Feature: The marketing war at tax time**

<p><b>Country:</b> Australia</p> <p><b>Media outlet/Publication:</b> Industry business magazine</p> <p><b>Does your source need to be local?</b> No</p>	<p><b>Summary:</b> Seeking ad agency/comms experts for interview</p> <p><b>Details:</b> I'm writing a piece that looks at the marketing war that goes on between accounting firms at tax time. I'm wanting to find out what advice marketing/comms experts have for accountants to put in place a clever marketing strategy to ensure their firm stands out in the crowd.</p> <p>Also, what simple steps can accounting practices take to make themselves more available to customers in need of a tax solution, and to customers who will make the accounting firm a success year-round.</p>	<p>Advertisement</p>
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Corresponding Banner/Display Advertisement

(Please note, the **Corresponding Banner/Display Advertisement** is also exclusively on display alongside each 'call out' and 'request' on the website for the duration of the listing.)